



Early 'New Year' Re-energizes and Refocuses



Surrey, BC – The 'New Year' got an early start at Sutton – Premier Realty with their first-ever sales rally featuring inspiring speakers, prizes and expert tips to pump up REALTORS® for the coming months. The rally also introduced newer team members to the many fun and rewarding ways to connect with the local community.

"Sales requires focus and energy," says Sadaf Baig, Managing Broker.

"Right after summer, it seems that the REALTORS® take more time to recover from their vacations, get laid back during fall, and start panicking as winter hits. We are calling Fall the new New Year! The Sales Rally being one of the ideas."

"With upbeat atmosphere, a great set of speakers and prizes from various lenders, we wanted our agents to start thinking business, cultivate new ideas, and get up and get in action!"

This office has more than 140 sales associates, many of whom participate in community-boosting projects. They share laughs as they play a game of baseball or poker for a good cause, deliver food to families in need, or collect items for clothing drives. These activities develop networks among their colleagues, the business community and potential clients.

The leadership at Sutton – Premier Realty is pleased to promote these efforts within the office and beyond via Sutton Spirit.

"Our new agents are introduced to the platforms we have created and encouraged to get involved," says Sadaf. "Our ongoing platforms include Surrey Food Bank volunteering on regular basis, Basket Brigade in Fall, Surrey Christmas Bureau, Active Kids program at Harold Bishop Elementary, and the most recent addition: Bring on the Balls. More to come on that later this year."

Pictured above (left to right): Kelvin Neufeld, Manny Sraw, Sadaf Baig and Larry Anderson

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