



## **Spring into the Spirit!**



**CANADA** – Volunteer, organize an event to raise funds and awareness, or donate to your favourite cause and you can simultaneously shine a light on your business and your brokerage. Simply contact Sutton Spirit about your efforts and we'll write your story for you! Your news will reach local media and Sutton REALTORS® and Brokers in your region. We will also feature your story on the Sutton Spirit website and in our annual booklet, which is delivered to more than 200 offices across Canada.

From food bank drives to little league coaching, Sutton members are a force for positive change! If you are looking for ideas, please visit [www.suttonspirit.com](http://www.suttonspirit.com) to see what your colleagues have been doing. Other great sources of inspiration are charity websites. Most of them make it easy to sign-up for volunteer opportunities and events such as golf tournaments and bike rides and many provide fundraising suggestions.

Large or small, every contribution matters and we want to celebrate yours. Contact us to write your story for you free of charge. Send a quick note about your project to [stories@suttonspirit.com](mailto:stories@suttonspirit.com) and our writer will follow up to gather details, comments and a photograph or two. In most cases, it requires just 10 to 15 minutes of your time.

Some of the individuals and offices featured on Sutton Spirit have told us that clients and REALTORS® have contacted them specifically because of our stories highlighting their projects. Others have reported that the coverage helped to increase participation or boost donations.

Community involvement not only feels good, it can raise your business profile. Consider these ideas:

- Host a networking event with a charitable component such as a raffle.
- Volunteer at a food bank or soup kitchen.
- Check your local listings for unique charitable projects, fun runs, etc.
- Explore "voluntourism" to combine international travel with opportunities to build homes, teach English, protect endangered animals, and more.

For more than a quarter of a century, in an impressive number of ways, Sutton REALTORS®, Brokers and staff have pitched in and made life better for thousands of people. Thank you to those who have shared your time, talents and prosperity.

Sutton is a 100% Canadian-owned and operated company with more than 7,500 REALTORS® in over 200 offices nationwide. To find out more about Sutton, visit [www.sutton.com](http://www.sutton.com). To learn more about Sutton Spirit, visit [www.suttonspirit.com](http://www.suttonspirit.com).

**-30-**

**Sutton Group Realty Services Ltd. Contact:**

Sandra Vujatovic

604-691-1689

[stories@suttonspirit.com](mailto:stories@suttonspirit.com)