



Celebrating 15 Years of Sutton Spirit - plus a Draw



CANADA – When the internet was in its infancy, Sutton’s founders recognized the power of technology to put individuals at the centre of business transactions. They developed the infrastructure to provide each Sutton REALTOR® and Broker across Canada with their own email and customizable website at the ‘sutton.com’ address. In 2003, innovation was again at the forefront with the launch of Sutton Spirit. This program promotes individuals—and the charitable causes that are important to them—in a unique and effective way.

Over the years, more than 700 inspiring stories have been told. Sutton members have helped to build affordable housing and playgrounds for sick children, organized charitable golf tournaments, sponsored community dinners, biked, ran, walked, bowled and played hockey for charity, and even travelled around the world to support Canada’s Olympic athletes and to teach in emerging countries.

Some of the stories are lighthearted such as the miniature dachshund race to benefit the SPCA, while others explore individual and societal challenges. Sutton associates frequently collect warm winter clothing for homeless people, cook meals at shelter kitchens and sort food bank donations.

With each story that our members share, they raise awareness of causes that matter to them. Stories reach associated communities through local media channels and on www.suttonspirit.com, via email to the Sutton community and with an annual commemorative booklet delivered to all 200+ Sutton offices.

DRAW: To celebrate 15 years of Sutton Spirit, we ask Sutton members to get involved. Large or small, every contribution counts. News shared by September 21, 2018 generates an automatic entry for \$100 that can be used as the recipient wishes, including helping a favourite charitable cause.

How do you enter? Contact us to write your story for you free of charge. Send a quick note about your project to stories@suttonspirit.com or lharrison@sutton.com and our writer will follow up to gather details, comments and a photograph or two. In most cases, it requires just 10 to 15 minutes of your time.

Sutton is a 100% Canadian-owned and operated company with more than 7,500 REALTORS® in over 200 offices nationwide. To find out more about Sutton, visit www.sutton.com. To learn more about Sutton Spirit, visit www.suttonspirit.com.

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Sutton Group Realty Services Ltd. Contact:

Sandra Vujatovic

604-691-1689

stories@suttonspirit.com