

**FOR IMMEDIATE RELEASE
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Sutton Offices in Edmonton Come Together to Support Culture



Edmonton, AB – Since 1998, all the Sutton offices in Edmonton have come together to support the Edmonton International Fringe Theatre Festival. It is one of Canada's largest theatre festivals bringing artists and audiences together. Last year's event brought in over \$77,000 in ticket sales for indoor events. All the revenue generated from the festival is given back to the artists and producing companies that participate in the event. This year's festival will run from August 13th to 23rd in the Old Strathcona neighbourhood of Edmonton.

This year the Walterdale Playhouse, one of the venues for the festival, will be renamed for the ten day event as the "Sutton Real Estate Stage". It has a capacity of 143 seats. Sutton will also be the proud sponsor of the new outdoor wireless café for the duration of the event. James Mabey, Broker at Sutton Group - Nor-Vista Realty and current Chair of the committee, explains, "We are providing a venue for artists to celebrate their success and share their efforts with all different kinds of people. This event offers balance to our committee's other efforts that typically support causes where we are helping those in need or distress."

This will be the 12th consecutive year that the Sutton Institutional Advertising Committee will be sponsoring this event. The committee is an initiative of the Sutton offices located in Edmonton. REALTORS® Cheryl Kurek, Devota Donnelly, Bill Boyes and David Massie of Sutton – Premiere Real Estate, and Lynne Pipella and Carole Switzer-McColman of Sutton Group - Nor-Vista Realty, are all active members on the committee. James concludes, "I am sure young artists will be inspired to explore their talents and perhaps a few others will revisit a past love for theatre. This event cuts across all demographics and as such is a very valuable sponsorship opportunity in the eyes of the committee."

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