

## **Fulfill a cause with a few clicks of a mouse through GiveMeaning.com**



**Vancouver, BC** – Sutton Associates have long demonstrated leadership in their communities by organizing and hosting fundraising events for numerous causes. Now, through GiveMeaning.com, associates can set up a free, professional website to request online donations worldwide.

“My dream for GiveMeaning is that we inspire people to take action,” says Tom Williams, CEO. The website encourages people to give a few minutes of their time and a few dollars to positively affect someone or something they care about. “We started with the concept of the Power of Plenty. Most people think, ‘How is my ten dollars possibly going to cure cancer?’ Multiply ten dollars by a hundred, and you have a thousand. After a short while, we’ll look back on our path of small steps and we’ll realize that we’ve walked miles. This is my hope: people connecting with friends and strangers, united by a desire to achieve a common goal.”

GiveMeaning is an online charitable foundation created by a small group of six people in December of 2004. In just five months, the website raised \$100,000 in donations, provided two individuals with medical support, and set up GivingGroups for charities across the globe. GivingGroups are formed by people who want to accomplish a specific goal for a charitable cause. A unique feature of donating through this website is that people can see exactly how their donation makes a difference. Charities post regular progress updates to their GivingGroups. As a positive alternative to traditional gifts, GiveMeaning cards allow senders to add donations, and recipients of the card to choose the charity. One hundred percent of every donation processed goes to the charity and donations are tax deductible for Canadian residents. To find out more about GiveMeaning, visit [www.GiveMeaning.com](http://www.GiveMeaning.com).

Sutton associates make an incredible difference in communities all across the nation through their caring and generous Sutton Spirit. They donate their time and skills by coaching, organizing fundraisers, volunteering and teaching. Their dedication and commitment is helping to improve the quality of life for countless Canadians. To find out more about Sutton associates or Sutton Spirit, visit [www.suttonspirit.com](http://www.suttonspirit.com).

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